

theSOFTtribe

In partnership with:



AGRICONNECT

Girls in ICT Day 2025

**Girls in ICT for Inclusive
Digital Transformation...**



Ice Breaker

In the chat, write the first letter of your name

For example, my name is Elizabeth

Use one adjective starting with the **first** letter of your name to describe yourself

For me it is Energetic Elizabeth or I could be Effervescent Elizabeth.



Agenda



- Welcome, Introductions and Opening Remarks
 - About Girls in ICT Day
 - Girls in ICT Day Video (ITU)
- Update on AgriConnect
- Presentation, “**Why you should think like a coder**”, by **Ruth Agbaji**, CEO, Founder, and Nerd-In-Chief of Code Wiz; former software engineer for tech giant Microsoft. *Born in Nigeria, Ruth hacked her way into the world of computer science by teaching herself to code.*
- Interactive Sessions - 3 Areas of Focus – Choose One
 - **Breakout Room # 1 - Play the AgriConnect Business Challenge Game**
 - **Breakout Room # 2 - Explore the World of AI: AI is transforming every aspect of our lives. – A Hands-on and Interactive Session**
 - **Breakout Room # 3 - Girls can Code: An Interactive Session on the Basics of Coding**
- Digital Photo Shoot - Official photos of this event.

Reminder on AgriConnect?

The Mastercard Foundation has partnered with theSOFTtribe to develop and implement the “Devices and Connectivity: Bridging the devices and connectivity gaps for Students in Agriculture” Program, now called AgriConnect

AgriConnect will supply 10,000 agriculture and agriculture-related students across 10 tertiary institutions (Universities and TVETs) in Ghana with:

A laptop and internet connectivity

Supplementary educational content for specific value chains in Agriculture, Agri-business and Entrepreneurship, and digital literacy to augment the existing curricula taught in academic institutions to better prepare students for entering the labour market and accessing meaningful and fulfilling work after graduation.

Access to our user-friendly and accessible bespoke digital platform to participate in these supplemental courses.

About Girls in ICT Day

- Since its inception on 8 April 2011, the International Telecommunication Union (ITU) has celebrated Girls in ICT Day annually on the fourth Thursday in April, championing the role of information and communication technologies (ICT) in empowering young women and girls. In 2025, International Girls in ICT Day will be celebrated on 24 April.
- Girls in ICT events are targeted at women and girls aged 12-24 years old.
- This day is an annual observance led by the International Telecommunication Union (ITU) to encourage girls and young women to pursue careers in information and communication technologies (ICT) and related fields.
- The day aims to inspire girls to embrace ICT for their educational and socio-economic advancement and pursue careers in STEM and tech fields.



Girls in ICT Day Message

- The ITU's message for International Girls in ICT Day 2025, observed on April 24th, emphasizes empowering young women and girls to participate fully in the digital world and shape a more inclusive and equitable future.
- The theme "Girls in ICT for inclusive digital transformation" highlights the importance of bridging the digital gender divide and ensuring equal access to ICT skills, leadership opportunities, and safe online environments for all.

The IT field needs more women - you can be one of them

29.2%

of STEM workers are female, despite representing around half of the workforce.

12.4%

of females are in high-level leadership roles such as VP & C suite.

30%

of AI workers are female, highlighting the gender gap in the industry.

Why this Webinar?

- We want to provide a platform to inspire, educate and empower YOU (women and girls in Ghana) to pursue opportunities in agriculture that incorporates ICTs and shape Ghana's sustainable development prospects now and into the future....

